



District Goals 2016 – 2018
We will continue to Empower Women – TOGETHER!

The District 1 biennial goals outlined below – presented and voted on at the District 1 Fall Conference 2016 – mirror Zonta International’s goals and their five areas of focus. The areas of focus are: Service, Advocacy, Membership, Resources and Centennial Anniversary.

Goal 1: Zonta’s Service programs reflect on and enhance our mission

- All District 1 clubs must select local service projects with a focus on one of the following root causes:
 - Preventing violence through education
 - Improving women’s and youth health and welfare
 - Delaying early marriage and early pregnancies

Measures

- All local clubs will create or continue service projects that meet one or more of the above and provide a report to the District 1 Service Chair
- Local clubs will sponsor an event that includes their local, national governments or NGO’s
- Local (District/Club) projects are in-line with Zonta International’s mission and vision.

Measures:

- 100 percent of clubs have all local projects focus on women’s and girls’ issues.
- Cooperative projects should only be undertaken with like-minded organizations.
 - Sustainability is ensured through involvement of local and like-minded partners, organization or NGO’s

Goal 2: Zonta International is a leading advocate for women’s rights

- All advocacy actions are in-line with the strategic plan and have measurable impact. When relevant, cooperation with likeminded organizations is initiated.

Measures:

- Clubs report advocacy actions are in-line with District 1’s strategic plan (goals and objectives for the biennium).
- Clubs report actions in support of the Women’s Empowerment Principles (www.weprinciples.org)
- Club will participate in the “Zonta Says NO” campaign and/or the 16 Days of Activism at the local club and district level.
- Clubs will submit a report to the District 1 Advocacy Chair annually or at the end of the biennium.
- Zonta International encourages Zonta clubs to cooperate across the district to engage in advocacy actions at state and national level.

Measures:

- Tools are available at the Zonta website to support advocacy actions at a District level.
 - Examples of successful advocacy taken at the District level will be shared via the Zonta International website to encourage additional actions by Zonta clubs.
- Men are engaged as partners for gender equality.

Measure:

- Zonta International endorses the HeForShe campaign and encourages other district Zonta clubs to reach out to engage men in the community to join the campaign.

Goal 3: Zonta International builds and sustains a vibrant global membership.

- Zonta District 1 determines how to best engage the next generation of gender equality advocates.

Measures:

- Clubs will develop and implement a plan to transition Golden Z club members and former scholarship recipients to full Zonta membership in cooperation with districts and clubs.
 - District/Clubs will utilize “Voices for Gender Equality” membership strategies and materials developed by the Zonta International to attract professionals to the organization.
 - Clubs report their recruitment strategy and goals are specific, measurable, achievable and timely.
 - Clubs will encourage recruitment of next generation of gender equality advocates by offering Young Professional Membership category
- Clubs recruit and retain committed and skilled members.

Measures:

- The District Membership Chair will enlist Club Membership Committee Chairs to serve on the District Membership Committee.
- District Membership Chair and Club Membership Chairs work to ensure that members understand the concept of “Recruit to Retain” to build a robust membership.
- Districts show a net membership growth of at least 5% percent compared to the previous biennium.
- Achieve net increase of one chartered club in the district per biennium.
- Clubs will report to the District 1 Membership Chair on recruitment efforts on an annual basis.
- The District Membership Committee considers forming an e-Club within the District

Goal 4: Zonta International maintains resources to support mission and vision fulfillment.

- Leadership training and Zonta membership knowledge is reinforced.

Measures:

- District will utilize information provided by Zonta International which includes leadership training programs to be used by Governors, Area Directors and Club Presidents.
- District will utilize relevant training materials provided by Zonta International for members to strengthen the knowledge of Zonta, our mission and vision.
- District will also utilize the online learning management system implemented by Zonta International to engage members in the Zonta Leadership Academy.
- District Board members will increase visibility at the local level by visiting all local clubs during the biennium.

- District Board will publish a newsletter four times per year highlighting the work the work of local clubs and promoting upcoming events.
 - Area Directors will reach out to local clubs to submit information to be included in the newsletter
 - Area Directors will have regular communications and contact with local club Presidents and will make at least one visit to each club in their designated area during the biennium.
 - All clubs will have updated bylaws in accordance with the approved bylaw changes and resolutions voted on the 2016 International Convention by January 2017.
- The communication and knowledge management platforms are improved.

Measure:

- District 1 Board and Area Directors will submit and encourage Club Presidents to submit news and resources to the District 1 website utilizing multiple platforms and social media.
 - The District 1 website will be kept updated with club news and resources to support and facilitate the work of the clubs and the districts.
 - Area Directors and Presidents will encourage members to view the web site and use resources available there.
- Zonta International Foundation has sustainable resources and the sources of income are broadened.

Measure:

- Donations to Zonta International Foundation achieve the District biennial fundraising goals.
- The number of District first time donors increases.
- District 1 will strive to have 100% participation in club donations to the Foundation.

Goal 5: Zonta's Centennial Anniversary Celebrations have visibility around the world.

- Each club will prepare and participate in the Centennial Anniversary celebration

Measure:

- District 1 will establish/appoint a Centennial Anniversary Ad Hoc Committee and plan events in cooperation with Zonta International Centennial Anniversary Committee.