



ZONTA
INTERNATIONAL

EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Steps to Successful Recruiting



Recruiting New Members

Join
together

- Gain mentorship and support
- Enlist a committee

Recruitment
Strategy

- Start a plan
- Set a goal
- Work your plan
- Follow up



How do you grow a club

First, make sure that the club supports a recruitment strategy.

Ask the following questions:

Why are we looking for new members?

Who are we looking for?

Where are we going to find them?

When are we doing this and when will this be completed?



New Members or New Zonta Clubs

Three Steps to Successful Recruiting

Attracting

Selecting

Inducting



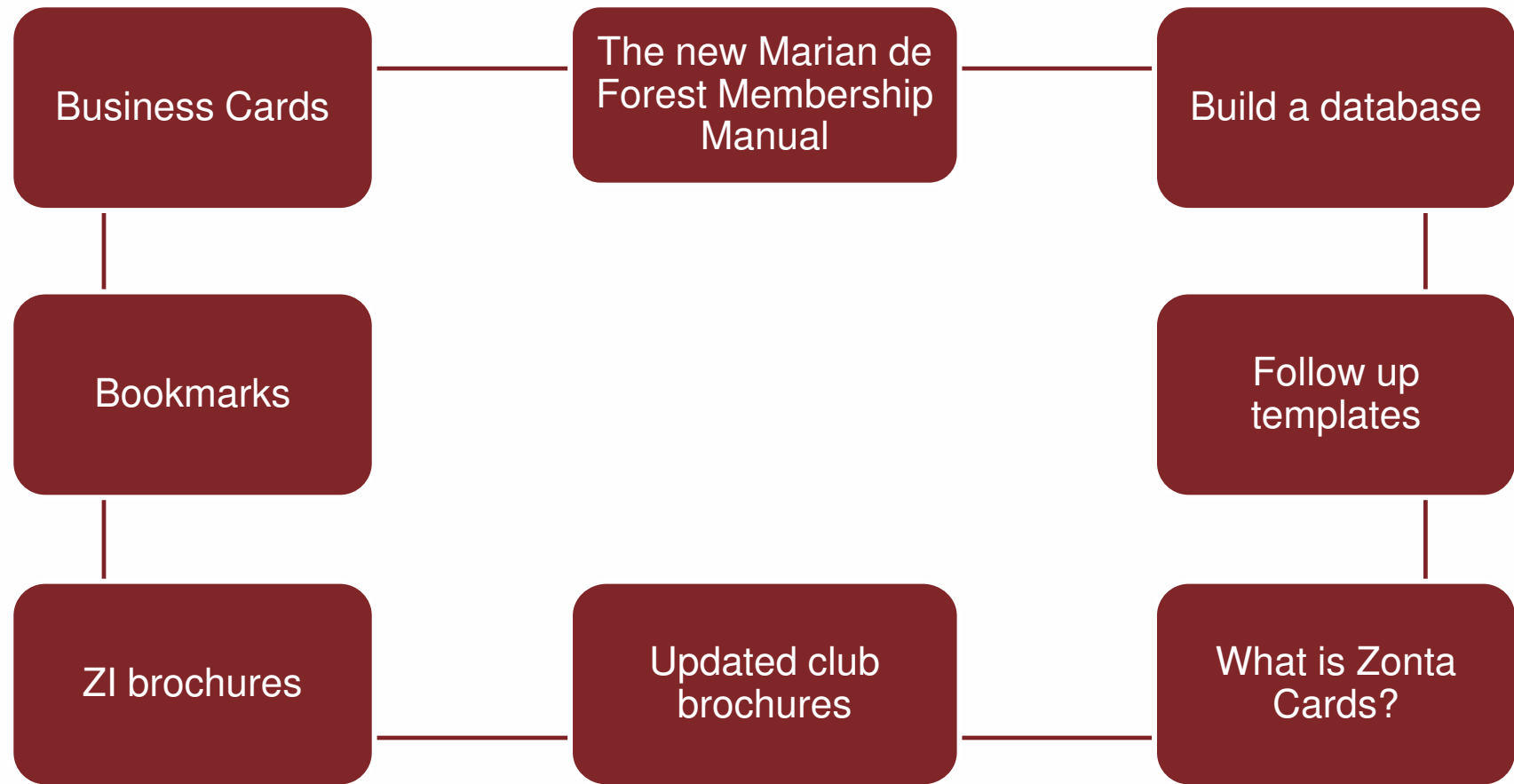
How to Join Zonta

Eligibility

Application
Invitation



What tools do you need?



Zonta International online materials

Zonta Club of Cape Girardeau
Member of Zonta International

WHY ZONTA?

- 70 percent of the 1.3 billion poor are women.
- 60 million women are "missing" because of gender-based violence.
- Half of the women who die from homicides are killed by their current or former husbands or partners.

One-third of all funds raised go to Zonta International, helping women in need worldwide. Two-thirds stays local to help women right here at home.

Locally the Zonta Club of Cape Girardeau provides funding and hands-on service to organizations such as:

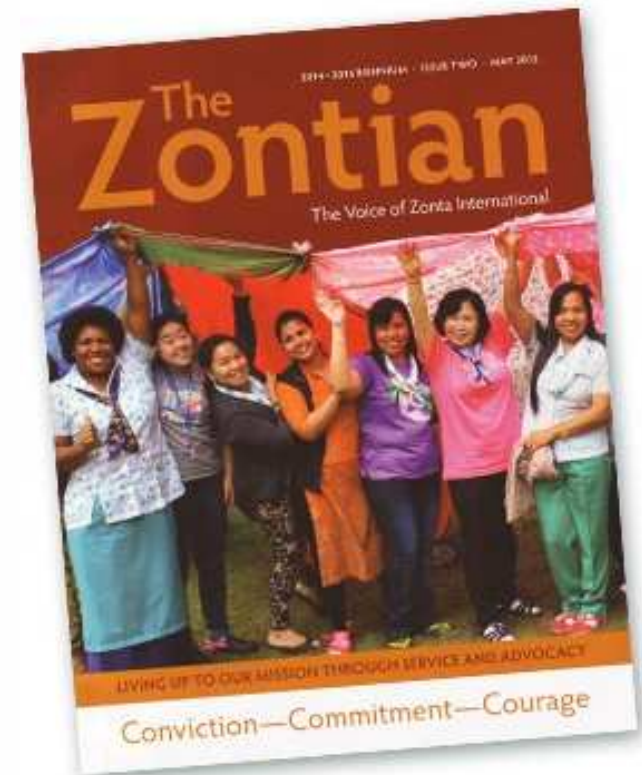
- Missouri Mentoring Partnership
- Safe House for Women
- Family Counseling Center
- SEMO (scholarship)
- CTC (scholarship)
- and many more

We also have partnered with the Haitian American Caucus in Haiti and regularly send mission teams overseas to help advance the status of women there.

Learn more about our club at CapeZonta.org

THE ZONTA CLUB OF CAPE GIRARDEAU IS A CHARTER MEMBER OF ZONTA INTERNATIONAL. WORKING WITH 33,000 OTHER ZONTIANS IN 67 COUNTRIES, WE ARE A GLOBAL ORGANIZATION OF EXECUTIVES AND PROFESSIONALS. OUR MISSION IS TO ADVANCE THE STATUS OF WOMEN WORLDWIDE THROUGH SERVICE AND ADVOCACY.

A member of Zonta International since 1976



Thank You!

Remember, membership is the heart of our organization!

