

## **Governor Donna Raycraft's Goals for the 2024-2026 Biennium**

### **1. Help clubs amplify efforts to have a credible and visible voice by**

Creating innovative District-wide Projects on Service and Advocacy that will meet a need of the whole district and involve all Clubs.

### **2. Support club success by:**

- Showcasing ZontaDistrict1.org and finding ways to connect members and allies to it.
- Arranging regular meetings between Club & District Chairs for the Service, Advocacy and Membership Committees
- Making trainings available on requested topics.

### **3. Promote leadership and sustainability by:**

- Connecting Club Service Projects to ZI goals
- Exploring external sources of income for District operation so as to avoid raising dues.
- Supporting a Spring 2026 Workshop
- Planning a dynamic and educational 2025 Fall Conference at an appealing venue
- Sponsoring a "Create a District Motto" contest (winner TBA at Fall Conference)
- Developing a succession plan for Club and District leadership

### **4. Encourage engagement of audiences and allies by:**

- Distributing an Ally flyer with best practices for its use
- Promoting legislative advocacy
- Developing a workshop for attracting Co-Sponsors (Conference, Fundraisers, Grants)
- Publishing best practices for developing partnerships with like-minded organizations on activities and projects
- Exploring Club Twinning - arrangements with clubs from different countries, cultures to learn from each other
- Offering support for club news releases, letters to the editor, promotion flyers, social media, etc.