

# Zontians as Ambassadors: Turning Passion into Impact

Have Fun

Embrace being an Ambassador

Bring tools back to your club



**ENVISION A WORLD**

WHERE EMPOWERED WOMEN  
TAKE ACTION



## **START 2:45**

2 minutes

Keryn Kriegl-Roberts ZCC

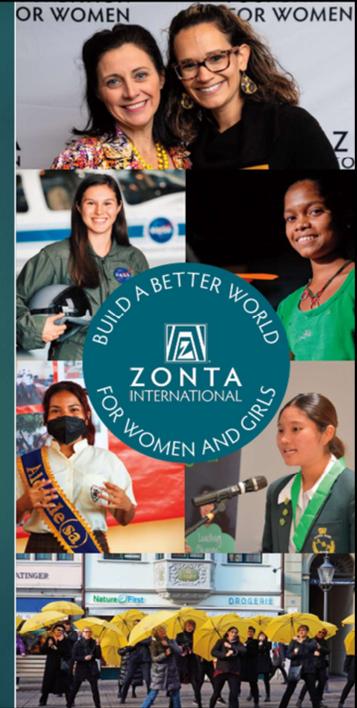
Goals for our 45 minutes together-

It will go fast- taste of what you can do in your clubs

A few activities with personal reflection, peer sharing, large group sharing

# Your Ambassador Moment

- What prompted the recommendation?
- How do you feel thinking about it?
- How did the receiver react?



## Activity: “Your Ambassador Moment”

**Purpose:** Help participants connect everyday recommending with the idea of being an ambassador for Zonta.

**Time:** 5 minutes

### Instructions:

#### 1. Set the Scene (1 min)

Facilitator says:

*“Before we dive in, think about a time when you enthusiastically recommended a product, a restaurant, or a great movie to someone. We’re all natural ambassadors in everyday life—let’s explore how that feels.”*

#### 2. Individual Reflection (1 min)

Invite everyone to silently reflect on these 3 prompts (you can project or

read aloud):

- What prompted you to make that recommendation?
- How do you feel now as you think about it?
- How did the person react?

**2. Pair Share (2–3 min)**

Ask participants to turn to the person next to them and briefly share their story.

Encourage them to listen for:

- enthusiasm,
- trust,
- the joy of helping someone else discover something good.

**3. Debrief (1 min)**

Ask for 2–3 quick shout-outs: *“What did you notice about why people recommend things?”*

Then connect it:

*“That same instinct to share what we love is what being a Zonta Ambassador is all about—sharing why Zonta matters to us and inviting others to experience it too.”*

**END 3:00**

# The Heart of Zonta

- Why am I a member of Zonta?
- What experience in Zonta has brought me joy?
- What gives me hope or inspiration about our mission?



## Activity: “The Heart of Zonta”

**Purpose:** Help participants reflect on their own source of joy, hope, and inspiration from Zonta—so they feel motivated to share it with others.

**Time:** 5 minutes

### Instructions:

#### 1. Set the Scene (1 min)

Facilitator says:

*“Being a Zonta Ambassador isn’t about memorizing facts. It’s about sharing what fills our hearts—the reasons we belong, the moments that inspire us, the joy and hope we find through Zonta. Let’s reflect on that together.”*

#### 2. Individual Reflection (1–2 min)

Invite everyone to quietly reflect and jot down notes in response to these

prompts: No right or wrong answers, you can change your mind, You might have no responses for a prompt or several responses to each prompt

- Why am I a member of Zonta?
- What experience in Zonta has brought me joy?
- What gives me hope or inspiration about our mission?

## 2. Group Connection (2 min)

- Option A (Quick share): Ask for 2–3 volunteers to share one sentence about what brings them joy or hope.
- **Option B (Pair share):** Have everyone turn to a neighbor and exchange your joy, your passion, your love for Zonta.

## 3. Debrief & Inspiration (1 min)

Facilitator closes:

*“Those sparks of joy and hope—that’s what makes us Zontians. When we share those stories, we invite others to experience that same inspiration. That’s the heart of being an ambassador.”*

**END 3:10**

# You are a Rose

Each member embodies Zonta's mission in action  
Personal passion fuels organizational impact  
Connections grow through people  
Diverse strengths make a stronger whole  
Local actions create global change  
Role modeling attracts the next generation  
Small acts create big ripples



## 🌻 Individual Zontians Matter to the Collective

- 1. Each member embodies Zonta's mission in action.**

Zonta is not just an organization — it's a movement powered by individuals. Yours and every Zontian's words, actions, and presence make the mission visible and real in their community.
- 2. Personal passion fuels organizational impact.**

The enthusiasm, stories, and lived experiences of individual Zontians inspire others to join, give, and support. Passion is contagious — one person's "why" can ignite a chain of engagement.
- 3. Connections grow through people, not programs.**

Zonta grows because members build relationships — inviting colleagues, mentoring others, and opening doors in their networks. Every Zontian expands the circle of influence.

**4. Diverse strengths make a stronger whole.**

Each member brings unique skills, perspectives, and energy — leadership, service, creativity, organization, advocacy — that together form the dynamic power of Zonta.

**5. Local actions create global change.**

Every service project, advocacy conversation, or donation adds up to measurable global impact for women and girls. Zonta International is strong because clubs — and the individuals in them — act locally.

**6. Role modeling attracts the next generation.**

Each Zontian shows what empowered, compassionate leadership looks like. By living Zonta values, members inspire others to follow their lead.

**7. Small acts create big ripples.**

Whether it's mentoring one woman, volunteering one hour, or telling one story — each act contributes to a shared wave of empowerment and progress.

**END 3:15**

## A Gift

**We are not**

bribing, strong-arming,  
pleading or begging

**We are not**

asking you to do it alone

**We are offering a gift**

the chance to belong, to  
be part of something  
bigger, to join an  
international movement,  
to make a difference

**We are**

inviting you to stand with  
us, in community,  
together, for a better  
world



### Inviting Others to Join Us

People want to be asked. People want to be part of something bigger than themselves.

Zonta is not just a club—it is an **international movement** that is making a difference for women and girls **today and for generations to come**.

As ambassadors, when we share our stories and extend an invitation, we're saying:

*“Join us. Together we can build a better world for women and girls.”*

**END 3:20**

## Elevator Pitch

“Hi, I’m [Name], and I am a member of the Zonta Club of [Name]. Along with more than 1100 clubs in 66 countries, we are building a better world for women and girls. I’m involved because [personal reason]. Last year, we [success or impact stat], and I’d love to share how you can help us continue this work.”



It’s easier if you have some scripts ready to go. Tools in your toolbox.

We recommend practicing your elevator pitch. There are many reasons to talk about Zonta. Ally- Member-Donor-Beneficiary-Sponsor.

Keryn- Nice to meet you, I’m Keryn Kriegl-Roberts, Zonta Club of Concord

Other- Hi I’m XXX What is Zonta?

I’m glad you asked. I’m a member of the Zonta Club of Concord- part of Zonta International. Along with more than 1100 clubs in 66 countries, we are building a better world for women and girls. I’m involved because I know that women are struggling to have equal opportunities for education and careers and are often the victims of violence and Zonta cares about these things. If you want to learn more, I’d love to have you as my guest at the next Zonta meeting.

Remember what you said about what brought you joy and what gave you hope or inspiration? Use that to fill in the blank. Turn to your neighbor and give it a try.

**END 3:25**

# Ambassador Training Toolkit

- Welcome Letter
- Ambassador Role Overview
- Key Talking Points
- Elevator Pitch Guide
- Success Stories & Impact Highlights
- FAQs for Ambassadors
- Ways to Engage Your Network
- Network Mapping Worksheet
- Social Media Toolkit
- Invitation Templates
- Next Steps & Support
- 10 Tips to Share Your Passion
- 10 Reasons People Give

Keryn Kriegel, Board Members as Ambassadors

**Zonta International**  
 11,898 followers  
 10h • 🌐

...

👉 Zonta International is proud to support students like Sage Herz for advancing women's representation in the aerospace field.

Sage, an aerospace engineering doctoral student at The Ohio State University, was one of 30 women awarded the US\$10,000 Zonta Amelia Earhart Fellowship this year.

Through the Fellowship, we continue to empower women to reach new heights in science and engineering, building a future where innovation knows no gender.

📖 Read Sage's feature in "The Lantern":

<https://lnkd.in/gb8p8c8E>

#WomenInSTEM #BuildABetterWorld



As part of this workshop, we have shared the Ambassador Training Toolkit and this PowerPoint so that you can build ambassadors in your clubs.

With the right frame of mind and a few tools you will begin seeing increased interest and engagement in your communities. Thank you for your enthusiastic participation!

**END 3:30**



## Strength in Numbers: How Membership Growth Fuels Zonta's Impact - Innovative Strategies for Recruitment, Inclusion & Collaboration

KERYN KRIEGL-ROBERTS, ZONTA CLUB OF CONCORD, NH, CLUB MEMBERSHIP CHAIR

JOANNE PUOPOLO, ZONTA CLUB OF MALDEN, MA, PAST DISTRICT GOVERNOR, CLUB MEMBERSHIP CHAIR

NADINE SALLEY, ZONTA CLUB OF SOUTH COUNTY, RI, PAST DISTRICT GOVERNOR, CLUB PRESIDENT

**BEGIN 3:30**

IN ZONTA WE VALUE...

